

# Mediakit

## METAL DETECTING GUIDE

### About the book

The book "Metal Detecting Guide" is the definitive, in-depth manual for serious metal detecting enthusiasts. Your message directly reaches thousands of buyers who actively invest in equipment, accessories, and books

### Advantage

The advantage of advertising in our book: Your advertisement is permanent. This book guarantees an unlimited lifespan for your promotion, as long as the book is sold and read. Reach a High-Value Audience.

### Target Audience

Active metal detector searchers, historical hobbyists, beginner treasure hunters, gold searchers.

### Distribution

Amazon, Barnes & Noble, online bookstores, metal detector shops. A comprehensive list of distribution points can be found on our website.

## ADVERTISING RATES

### Company Name Listing

A simple, textual listing of the company name and website in a special index or section at the back of the book. Required Specification: Maximum 3 lines of text in black and white.

**Rate:** € 125

### Prominent, half-page

Offers ample space for an image and detailed text. Required Specification: Half Page format (landscape or portrait). In color or black and white.

**Rate:** € 450

### Full Page

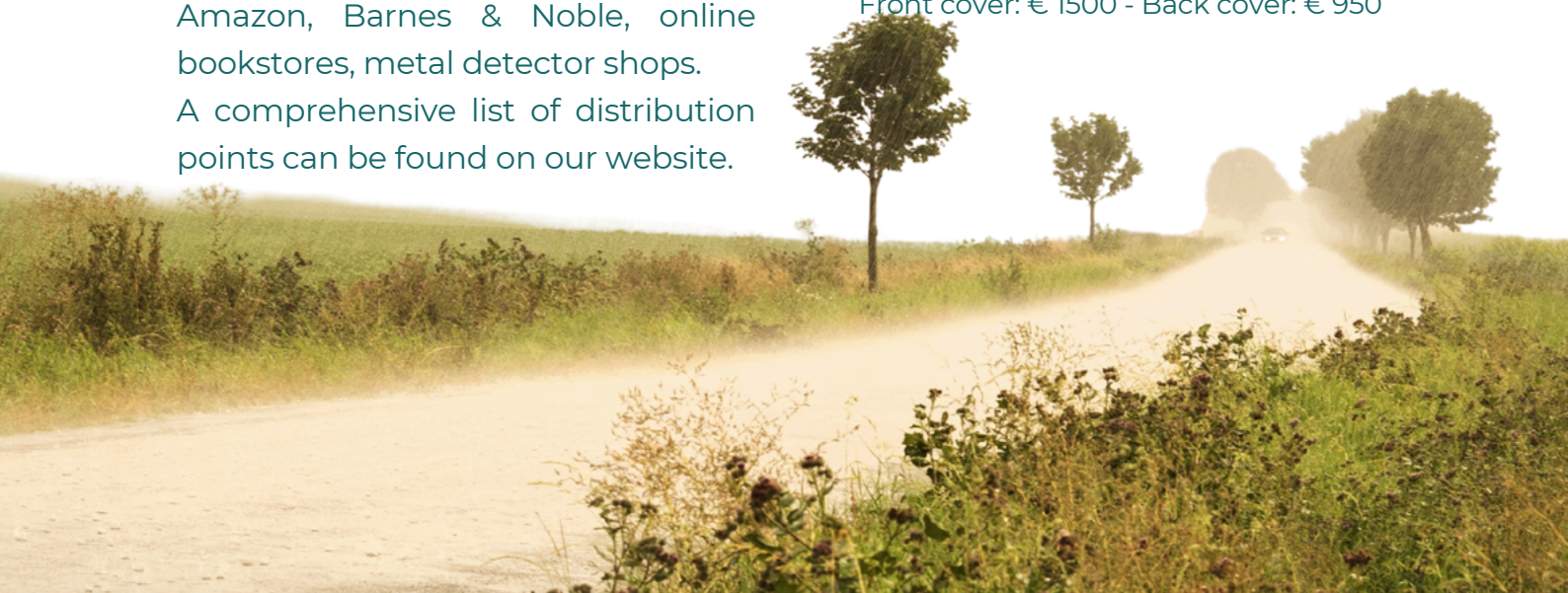
Maximum visibility: an entire page reserved for your brand, product, or service. Required Specification: Full Page format in color or black and white.

**Rate:** € 850

### Exclusive Cover Placement

Give your product the ultimate visibility with a prestigious placement on the cover of our book. This is a unique opportunity, as there are only two spots available: one on the Front Cover and one on the Back Cover.

Front cover: € 1500 - Back cover: € 950



# SPECIFICATIONS & BOOKING

**Material:** Advertisements must be supplied digitally and print-ready in formats such as jpg, png, pdf, doc,...

**Closing Date:** December 21, 2025

**Book Release Date:** First semester 2026.

**Author:** Ronny Madereel  
**Info@detectingguide.com**  
**www.detectingguide.com**

